

Mpox

Communications Resources
(September 2024)

Purpose

This pack has been designed to support Grampians region organisations in promoting mpox public health messaging within their communities.

It includes posters and social media materials that can be adapted and shared across platforms.

By working together, we can enhance public health outcomes and reach a wider audience with timely, relevant information.

If you would like to discuss material suggestions or if you have questions about mpox, please contact us at phu@gh.org.au

Learn more about mpox at <https://www.betterhealth.vic.gov.au/mpox>

Posters

These assets have been developed by Thorne Harbour Health, localised with QR code information for Grampians region residents. If you would like to order printed copies, please contact us at phu@gh.org.au to discuss.

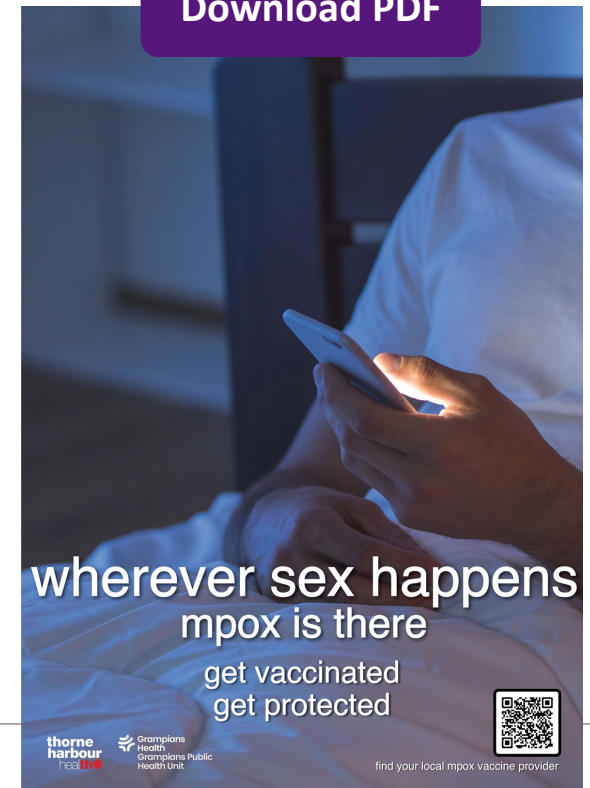
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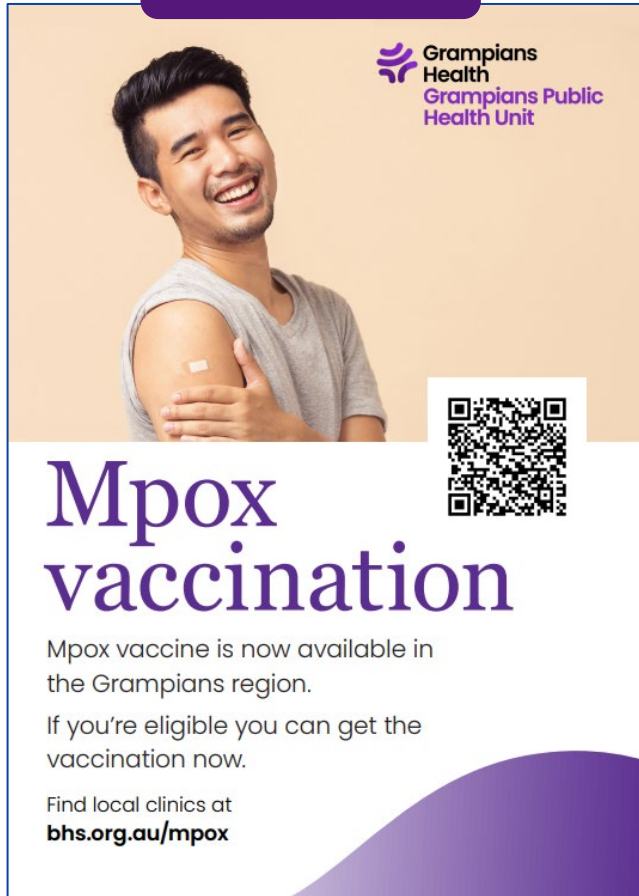


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Posters

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Grampians Health
Grampians Public Health Unit



Mpox vaccination

Mpox vaccine is now available in the Grampians region.

If you're eligible you can get the vaccination now.

Find local clinics at bhs.org.au/mpox

This poster has been developed by the GPHU with QR code information for Grampians region residents. If you would like to order printed copies, please contact us at phu@gh.org.au to discuss.

Social Media

Please feel free to use the below assets on your own social media channels.

Download image



Stigma and discrimination for any disease are never acceptable. Stigma linked to mpox can undermine public health efforts or prolong a disease outbreak, as people may be more reluctant to come forward and seek care and treatment. For mpox, stigma, discrimination and racism have been particularly directed against communities initially most affected by the disease, namely men who have sex with men, trans people and gender diverse communities (World Health Organization 2024) .

If stigmatising language or misinformation appears in the **comments**, please consider deleting the comments or turning off comments for the post. For further advice, please contact us at phu@gh.org.au

Suggested accompanying text

Mpox is a disease caused by infection with the monkeypox virus. Anyone who has prolonged physical or intimate contact (skin-to-skin contact) with someone who has mpox can become infected.

If you're concerned you may have mpox, ask your doctor for a test.

To protect yourself, the mpox vaccination is available for eligible people. Two doses are required for optimal protection.

Mpox vaccination helps to reduce the risk of infection and severe disease in:

- eligible high-risk groups
- people who have had recent high-risk exposure to mpox

Learn more about mpox symptoms and vaccine eligibility at bhs.org.au/mpox

Social Media

Please feel free to use the below assets on your own social media channels.

Alternative imagery

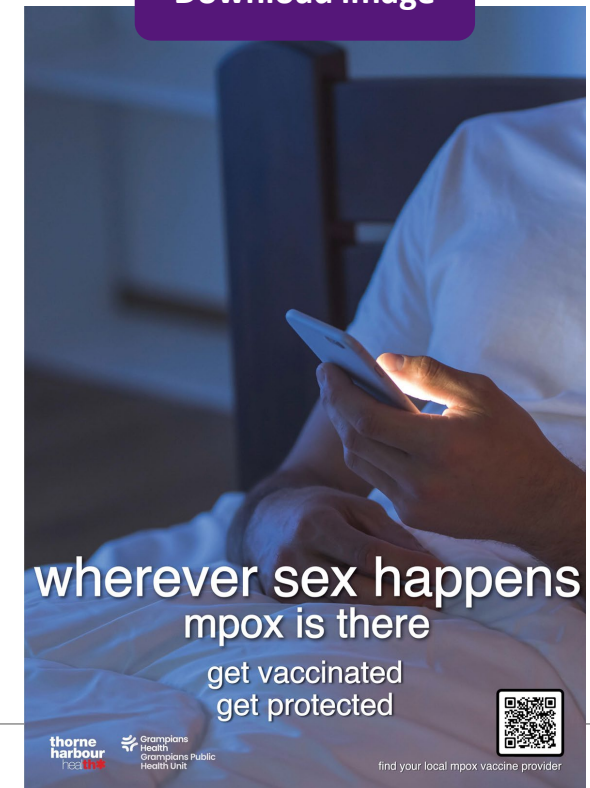
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Additional Resources

The Victorian Department of Health stakeholder pack can be accessed below

[Access resource pack](#)

The Grampians Public Health Unit mpox page has further resources including fact sheets, webinars and a local clinic list.

bhs.org.au/mpox
